



Barbados Game Fishing Association Sponsorship Packages

BGFA, P.O. BOX 80, Bridgetown Barbados
barbadosgamefishing.com
Facebook: Barbados Game Fishing Association

Regional tournament sport fishing at its best!

Overview:

The Barbados International Billfish Tournament is the second stop for teams competing in the southern Caribbean's game fishing circuit. The tournament season, which starts in January (Grenada) see offshore anglers and teams from across the Caribbean and the globe compete in 3 days of tournament fishing.

Offshore sport fishing and fishing in general is enjoyed by millions of people worldwide. The quality of fishing we are able to enjoy year round in the Caribbean is often highlighted in many international publications and television shows which cover all of the Caribbean's international billfish tournaments.

Audiences:

"Teams competing from various countries around the Caribbean are influential and experienced."

The BGFA tournament provides access to a very attractive consumer demographic. Teams competing from various countries around the Caribbean are influential and experienced, harboring a great passion for the sport of offshore fishing. With over 180 competitors descending in to Port St Charles Yacht Club facilities for 5 days, plus their families, friends and spectators who come to watch the fish weigh-ins, make the Barbados International a premier event for marketing your brand this coming Easter.

Facebook:

1319 followers continually growing
Facebook posts Reach over 21000 a month
64% Men, 33 % Women 35-44 average age.

Weigh-Ins:

Captive audience at the scale where fish are weighed after each days fishing.
300+ people a day over 3 days. Great for product sampling.



Sponsorship Packages available

(Please note that sponsor packages are for individual companies)

Main Sponsor - \$10,000 + Product and support to maximize brand exposure.

1. Product and Advertising Exclusivity.(non competing)
2. One (1) whole page ad in the tournament booklet (value of \$2,000.00)
3. Premium reserved signage at the tournament location plus the prize giving venue
4. Distribution of promotional packs at tournament plus sampling and displaying of any products.
5. Prominent listing in all promotional material and advertising leading up to tournament.
6. Logo on, T-shirts (distributed to all anglers) and tournament shirts (distributed to all captains)
7. Corporate branding online and front cover of tournament booklet.
8. Complimentary food and beverage for four (4) of your company representatives for our Friday night dock lime as well as for our prize giving BAR-B-Q luncheon.
9. Speaking opportunity at the Welcome Reception/Captain's Briefing and Prize-Giving lunch.
10. Recognition as Happy Hour Sponsor for Welcome Reception.
11. Promotion booth set up throughout the tournament.
12. Branding throughout promotional video
13. Logo placement in post tournament recap video for YouTube.
14. Logo placement on tournament site <https://bgfa.profishingtournaments.com/>

Calcutta Sponsor: \$2000.00

Get exclusive naming rights by becoming our Calcutta sponsor.
The Calcutta (Jackpot Tournament) is fast becoming a popular addition to our tournament.

1. Prominent listing in all promotional material and advertising leading up to tournament. (Facebook and email)
 2. Logo placement in post tournament recap video for YouTube and Facebook.
 3. Half Page ad (\$1000.00 value)
 4. Ability to do product sampling
 5. Logo placement on tournament site: bgfa.profishingtournaments.com/
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Breakfast Sponsorship - \$7,500.00 for 3 days

1. Day1, Day2andDay3.
 2. ½ page tournament booklet ad (value \$1000.00)
 3. Signage at the Port St. Charles venue plus the prize giving venue
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Supporting sponsor - \$2000.00: (Full Page booklet advertisement)

- Logo placement on scale banner & Thank you banner displayed in yacht club.
 - Ability to place any promotional items in our “Captains bag”
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Supporting sponsor - \$1000.00: Half Page booklet advertisement

- Logo placement on scale banner & Thank you banner displayed in yacht club.

If interested please contact:

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